TERMS AND CONDITIONS OF THE PROMOTION

"Free Gift with Your Order — Candy Case Make-Up Bag"

Candy Case make-up bag worth €25 free with orders from €115 / £95 in the NAOKO online store

§ 1. General Provisions

1. The organiser of the promotion called "Free Gift with Your Order — Candy Case Make-Up Bag" (the "Promotion"), which consists in adding a Candy Case make-up bag free of charge to orders with an Order Value of at least €115 / £95, is CONCEPT 101 spółka z ograniczoną odpowiedzialnością (limited liability company), with its registered office in Łódź, ul. Romanowska 55B/32B, 91-174 Łódź, Poland. The company is entered in the Register of Entrepreneurs of the National Court Register (KRS) kept by the District Court for Łódź-Śródmieście in Łódź, 20th Commercial Division of the National Court Register, under KRS number 0000780307, with NIP (tax ID) 7252288381, REGON 383149834 and share capital of PLN 10,000.00 (the "Organiser"). It operates the online store at naoko-store.com (the "Store").
2. These terms and conditions (the "Terms") set out the rules, scope and conditions of participation in the Promotion, including the rights and obligations of the Organiser and the Participants.
3. The Promotion is not a game of chance, raffle, mutual bet, promotional lottery or any other form of game of chance within the meaning of the Polish Act of 19 November 2009 on Gambling Games.
4. The Promotion applies only in the naoko-store.com online Store.
5. The Promotion runs from 24 November 2026, 12:00 noon, to 26 November 2026, 11:59 p.m. (Central European Time), or until stocks of the Gift run out, whichever occurs first (the "Promotion Period").
6. What counts is the moment the Order is placed (clicking the button confirming the purchase), not the moment a Product is added to the cart. Orders placed before the start or after the end of the Promotion Period are not covered by the Promotion.
7. The Organiser may end the Promotion before the end of the Promotion Period or extend the Promotion Period for important reasons, in particular technical, legal or organisational ones. Such a change does not affect rights acquired by Participants before it takes effect, in particular Orders placed before the change. Information about the change will be published on the Store website.

§ 2. Definitions

1. Store — the online store operating at naoko-store.com, run by the Organiser.
2. Customer — a natural person, legal person or organisational unit without legal personality to which the law grants legal capacity, making a purchase in the Store.
3. Consumer — a Customer who is a natural person performing a legal transaction with the Organiser that is not directly related to their business or professional activity, as well as a natural person concluding a contract directly related to their business activity where the content of that contract shows that it is not of a professional nature for them (Article 7aa of the Polish Act of 30 May 2014 on Consumer Rights).

4. Participant — a Customer who has met the conditions set out in § 3 during the Promotion Period.
5. Product — an item available in the Store's range during the Promotion Period.
6. Gift — a Candy Case make-up bag worth €25 (based on its selling price in the Store on the Promotion start date), added to the Order free of charge on the terms set out in § 3.
7. Order Value — the total gross price of the Products in the Order after all price reductions and discounts, including discounts from discount codes, excluding delivery costs and additional services.
8. Order — a Customer's declaration of intent submitted via the Store, aimed directly at concluding a contract for the sale of a Product with the Organiser.

§ 3. Promotion Rules

1. A Participant who places an Order during the Promotion Period with an Order Value of at least €115.00 (for Orders in euro) or at least £95.00 (for Orders in pounds sterling) receives the Gift free of charge.
2. One Gift is available per Order, regardless of the Order Value.
3. The Order Value is calculated after discounts, including discounts from discount codes. This means that using a discount code may bring the Order Value below the threshold for the Gift.
4. The Gift is added to the Order automatically at no extra charge and shipped together with the Products in the Order.
5. Taking part in the Promotion does not require entering a code or subscribing to the newsletter. The Promotion is open to all Store Customers.
6. The number of Gifts is limited. The Gift is added while stocks last. Once stocks run out, Orders meeting the condition in section 1 are no longer covered by the Promotion. The Organiser will publish information about stocks running out on the Store website.
7. The Gift cannot be exchanged for cash, other Products or another variant.
8. The Gift is not granted if the Order is cancelled or not paid.

§ 4. Combining with Other Offers

1. The Promotion can be combined with price reductions of Products and with other promotions and discount codes in force in the Store during the Promotion Period, provided that the threshold for the Gift is determined based on the Order Value after all discounts (§ 3(3)).

§ 5. Returns and Complaints

1. Products purchased during the Promotion Period are subject to returns and complaints on the general terms set out in the Store Terms and Conditions and in accordance with the Polish Act of 30 May 2014 on Consumer Rights and the Polish Civil Code. Complaints about the Gift are handled on the same terms.
2. If some of the Products from the Order are returned, the Customer keeps the Gift, even if the value of the Products kept falls below the threshold set out in § 3(1). The Organiser will not ask for the Gift to be returned or paid for.

3. If the Customer withdraws from the contract for all Products in the Order, the Customer also returns the Gift received.

4. The rights set out in this section are granted to Consumers. Other Customers are subject to the provisions of the Civil Code and the Store Terms and Conditions.

§ 6. Complaints about the Promotion

1. Complaints relating to the Promotion may be submitted in writing to the Organiser's address: CONCEPT 101 sp. z o.o., ul. Romanowska 55B/32B, 91-174 Łódź, Poland, or by e-mail to hello@naoko-store.pl, during the Promotion Period or within 14 days of its end.

2. A complaint should contain the Participant's details allowing a response to be given (first name, surname, postal address or e-mail address) and a description of the circumstances giving rise to the complaint.

3. The Organiser will consider the complaint within 14 days of receiving it and will inform the Participant of the outcome in the same way the complaint was submitted.

4. Use of the complaints procedure is voluntary and does not exclude the Participant's right to pursue claims on general terms, including in court proceedings and before bodies authorised to resolve consumer disputes out of court.

§ 7. Personal Data

1. The controller of the personal data of Participants processed in connection with the Promotion is the Organiser identified in § 1(1).

2. Participants' personal data is processed to conduct and settle the Promotion, on the basis of Article 6(1)(b) of Regulation (EU) 2016/679 of the European Parliament and of the Council (GDPR), and to handle complaints and to establish, pursue or defend claims, on the basis of Article 6(1)(f) GDPR.

3. Providing personal data is voluntary but necessary to take part in the Promotion and to handle complaints.

4. Detailed information on the processing of personal data, including the retention period, the categories of recipients and Participants' rights (the right of access, rectification, erasure, restriction of processing and data portability, the right to object and the right to lodge a complaint with the President of the Personal Data Protection Office), is contained in the Privacy Policy available on the Store website.

§ 8. Final Provisions

1. These Terms are available free of charge on the Store website from the date of their publication, throughout the Promotion Period and for at least 14 days after its end, as well as at the Organiser's registered office, in a format that allows them to be obtained, reproduced and recorded (downloadable PDF file).

2. Matters not covered by these Terms are governed by the Store Terms and Conditions and by generally applicable Polish law, including the Civil Code and the Consumer Rights Act.

3. The Organiser may amend these Terms during the Promotion Period for important reasons, in particular technical, legal or organisational ones. An amendment may not infringe rights

acquired by Participants before it takes effect. Information about the amendment, together with the consolidated text of the Terms, is published on the Store website.

4. These Terms take effect on the Promotion start date specified in § 1(5).